

# TONE Deft

THIS SPRING,  
BEAUTY IS  
ALL ABOUT  
CLEAN,  
HEALTHY SKIN,  
MULTITONAL  
HUES AND  
FLASHES  
OF INTENSE  
COLOR.

—Karie L. Frost

Spring makeup styles naturally tend toward soft-focus looks, with pastel watercolors diffusing over eyelids and pearlescent lip gloss melting over mouths. This year, however, beauty both softens up *and* intensifies with vivid hues used as sheer washes and loud pops of color highlighting one region of the face. The overall feel is "playful!" says Rudy Miles, Aveda global makeup artist. "This is the main theme running throughout spring, whether you create a literal smoky eye or incorporate a whimsical use of bright colors."

Burke Daniel, Sebastian Trucco artistic team member, adds, "Advise your clients to pick one spring trend and stick with it." And Mary Van, president of Mineralogie, takes spring's typical pretty formula and adds a twist you can share with your clients, saying, "The trend this season is not about wearing a full face of makeup, but rather about having fun with one feature in a playful way."

Master the top four spring makeup trends; become deft at adapting each look to your unique clients. If your client is in search of a playful, new version of herself, this is the season to help her let loose!